

Image Usage Rights and Terms

This document outlines the terms and conditions for the use of images published by UTT Europe Kft. on www.utteam.com, www.tshirteurope.com, or via direct download links. It specifies the rights and obligations of users for the period between January 1, 2025, and December 31, 2025.

Copyrights and Ownership

- The images and videos are the property of their creators and are protected under copyright laws.
- Images and videos featuring models may only be used in their original form and cannot be modified in any way.

Visual Identifiers

- Visual identifiers (e.g., names, logos, brand names) remain the property of their respective owners and are protected under intellectual property laws (trademarks, copyrights, design rights).
- These images may only be used in their unaltered, original state.

Usage Period

- The use of images is strictly permitted between January 1, 2025, and December 31, 2025.

Usage Restrictions for Images and Videos

- **Images and Videos Featuring Models:**
 - Such images and videos are allowed exclusively for use in **B2B** channels and cannot be edited or modified.
- **Packshot Images:**
 - Packshot images can be used in both **B2B** and **B2C** channels. They can also be edited and branded with logos.
- **Commercial Use:**
 - Images and videos may only be used for commercial purposes relevant to the specific brand.
- **Usage Limitations:**
 - Low-resolution images: May be used in emails, email campaigns, websites, and commercial offers.
 - High-resolution images: May be used for catalogs, brochures, and printed flyers. They cannot be used for other purposes.
 - Any other use of the images and videos requires prior written consent from the owners.
 - Redistribution of images and videos to third parties is prohibited without prior written approval.

Use of Brand Logos

- Brand logos may not be used to mark or brand products, nor on packaging or advertisements for sales purposes.

User Obligations

- By downloading images and videos from the "UTT Europe Media Library 2025" Dropbox folder shared via the email digital@utteurope.com, the user agrees to and accepts the usage terms.
- The user assumes full legal responsibility for any unauthorized use.
- Users must update their devices' data inventory and delete all data not relevant to the year 2025.

Unauthorized Use and Consequences

- Failure to comply with the obligations may result in legal action.
- UTT Europe Kft. assumes no liability for violations committed by users and reserves the right to terminate any activity that fails to meet the document's terms.
- Users are fully responsible for compensating damages resulting from the breach of usage terms, including attorney fees.

Indemnification and Cooperation

- The user agrees to fully indemnify UTT Europe Kft. for any costs and damages arising from violations, including attorney fees. The user also agrees to provide full cooperation to UTT Europe Kft. as needed.

Contact Information

- For further information, please contact us at digital@utteurope.com

I hereby acknowledge that I have read and understood these obligations and that I shall comply with them.

Budaörs, from the 1st of January, 2025 until revoked.

Company name

User's Signature

(Please use capital letters to fill)

Email address to send dropbox link: _____