

IMAGE CHARTER

This charter aims at defining the conditions of use of the images provided by UTT Europe Kft. – **made available either through utteam.com, tshirteurope.com or direct download** - for the period of **January 1st, 2020 to December 31st, 2020**.

· The photographs remain the property of the original photographers and are therefore subject to copyright and image rights. These images may only be used in their original state and shall not be modified in any way.

· The visual identities, in particular names and logos, are the asset of their respective proprietors and are therefore protected by intellectual property rights (trademarks, copyrights, design rights etc.). These images shall not be modified in any way.

In no way is the user allowed to use the aforementioned images beyond the year 2020.

The use of the images is restricted to commercial tools in relation to the brands' products only.

The low-resolution images are for emailing, websites, commercial offers.

The high-resolution images are for catalogues, sales brochures, printed cards.

These images may not be used for any other purpose.

The images showing one or several models **can only be used *Business-to-Business***. The packshots can be used *Business-to-Business* and *Business-to-Consumer*.

The logos shall not be used to mark or decorate the products nor on packaging or in point-of-sale advertising.

Any use of the images beyond the aforementioned is prohibited without the consent of the proprietors.

The images provided **may not** be assigned to any third party **without prior written approval**.

By downloading the images provided, you agree to be bound by the terms and conditions set out in this document and to be solely responsible in case of illegal use of them.

As a user you must respect this legal framework. **Consequently, UTT Europe Kft. would like to ask you to update all your tools and to delete all earlier images not relating to 2020 on all of your devices.**

Failure to comply with these obligations could give rise to legal proceedings against the user. **UTT Europe Kft. shall not be held responsible for any kind of illegal use and reserve the right to put an end to any kind of use that breaches this charter.**

In case of breach by the user of these conditions, **the user shall guarantee UTT Europe Kft. against any action initiated by third parties** based on the violation of their intellectual property rights and/or their rights to their images and/or any damage that would have been caused by such a breach.

The user agrees to fully indemnify UTT Europe Kft. for all expenses and indemnities of any kind (including attorneys' fees) they have to bear as a result of a breach by the user of these conditions and to provide cooperation and assistance to UTT Europe Kft.

For further information, please send your request to the following address: info@utteam.com.

I hereby acknowledge that I have read and understood these obligations, and that I shall comply with them.

Budaörs, from the 1st of January, 2020 until revoked.

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user's signature